

Aransas County Airport November 2nd, 2022 Regular Meeting Minutes

Members present were Chairman Travis McDavid, Vice Chair Betty Stiles, Rick Smith and Jim Rester. Also in attendance, Commissioner Pat Rousseau, Liaison to the Commissioners Court, Mike Geer, Secretary/Airport Manager, Gordon Lester, AOPA Representative, Jeff Sjostrom representing the Aransas County Economic Development Corporation. Member absent, Duane Scheumack.

1. 9:00a Meeting called to order by Chairman McDavid.
2. 9:00a Quorum Declared.

Action Items

3. 9:01a Previous Meeting Minutes. Motion was made by Vice Chair Stiles to approve the minutes from the October 5th meeting, seconded by Member Smith and passed unanimously.

Discussion Items

4. 9:02a Discussion of General Operations. Geer informed the members that an increase in tourism helped bolster the airport's fuel sales numbers for the month of October. In the safety report Geer noted that no significant FOD issues had occurred and there were no runway incursions identified since the last report. Geer showcased and detailed the airport's customer service survey for the members. A few changes to the survey were recommended in order to better capture more useful information. The members were pleased with the highly favorable customer service/performance reviews and extended kudos to the staff and management. No action was taken.
5. 9:10a Discussion of Financial Statements. Geer told the members that October's financial report had not yet been prepared and would be emailed to the members as soon as it was available. Geer's report included discussion of how fuel mark-up is a key performance indicator for tourism. No action was taken.
6. 9:15a Discussion of Construction projects. Geer informed the members that Hangar T-4 is in the electrical phase and will not likely be ready for occupancy until after the end of the year. He added that all 12 units have a customer waiting. Geer told the members that FPS Recovery has issued a PO for a new Terminal Roof. No action was taken.
7. 9:20a Discussion of Airport Lighting Issues. Geer explained that Rural Electric will be on site soon in order to address a warrantied issue with the Rotating Beacon. All other lighting issues reported at the last meeting remain unchanged. No action was taken.
8. 9:25a Discussion of Long Term Marketing. Several members brought a copy of the Rockport-Fulton Visitor's Guide which featured the airport write-up and logo advertisement. Manager Geer was asked if he had a plan to market the airport further and he responded that he felt partnering with the EDC and Chamber of Commerce on matters of marketing were important. Geer shared 2 benefit flyers with the members and changes were recommended. Geer will share the flyers with Jeff Sjostrom and the EDC. Members made observations about what the airport looked like 10 years ago and how it has adjusted since. Also discussed was the possibility of hosting a workshop where a long term marketing plan could begin to be written. Sjostrom shared marketing tips and strategies which he felt like would benefit the airport and stated that he would like to work closer with Geer on developing a marketing plan that would best fit the airport's long term goals. No action was taken.
9. 10:20a Discussion of City of Rockport Planning and Zoning Public Hearing Scheduled for December 13, 2022. Member Rester recounted his conversation with the city's community planner in which Rester expressed concerns that the property owner had indicated that they may want a Conditional Use Permit (CUP) for tent camping. It was decided that the airport manager would attend the P&Z hearing on November 14th as well as the City Council meeting on December 13th to ensure that the voting members are aware of compliance concerns which could affect the airport. No action was taken.

10. 10:50a Discussion of Item(s) not on Agenda. Geer detailed items surrounding the December 10-11 fly-in which included safety and efficiency concerns. He added that trained volunteers will marshal aircraft and pedestrians. Other items of interest included free rides provided by EAA and Young Eagles for kids 8-18 years of age and discovery flights provided by SkyRider Aviation for people over 18. There will also be food trucks and charitable organizations such as the VFW and 4H who will be cooking food for donations. Also, the Commemorative Air Force war birds will be selling rides. Member Rester offered his appreciation of the airport manager's passion for the job. No action taken.
11. 11:15a Discuss Items for Future Meeting. No items were suggested at this time.
12. 11:15a Adjournment. A motion to adjourn was made by Chairman McDavid, seconded by Vice Chair Stiles and passed unanimously.
13. 11:15a Meeting Adjourned



Mike Geer, Secretary

1-4-23

Date



Chairman or Designated Board Member